

Yaroslavl region- the area of the development of automotive-components cluster





Automotive components industry in the Yaroslavl Region

The history of automotive industry started nearly 100 years ago





- 1916 Car plant was opened in Yaroslavl
- 1917 the first truck Y-3 with load-lifting capacity of 3 tons was produced
- 1931 the YAG10 truck with load-lifting capacity of 8 tons was produced. We started to supply new coating materials and varnishes to GAZ company
- 1932 a bus YA-2 with capacity of 100 passengers was produced
- 1932 Yaroslavl Tire Plant (YASHZ) was opened. The first Russian tire produced
- 1933 the first local diesel engine was produced
- 1936 the first trolleybus was built
- 1951-1958 –production focused on diesel engines
- 1977 YZDA plant started to supply diesel equipment
- 1980 production of combine harvesters YSC-170 started
- 1990 YASHZ released the first metallic-cord tire
- 2006 joint venture DuPont Russian Coatings was established
- 2011 production of a new family of engines JAMZ 530 is planned



Automotive industry in the Yaroslavl Region



Engines and components

«Autodiesel», Tytaev Motor Plant, YAZTA & YAZDA plants

Engines, gearboxes, fuel systems, pump elements, engine control systems



Tyres and mechanical rubber goods

Yaroslavl Tire Plant, Yaroslavl Plant RT

Tires, gaskets, sealing rings, cuffs, barrels, cases, caps



Automotive industry in the Yaroslavl Region

Enterprises of the region deliver their products to the major Russian and foreign car manufacturers



Transmission, cables

TIIR, Fritex, Markon, RybinskAutoCable plants

Sealing, covers, brake pads, pump elements, cables





DuPont Russian Coatings Automotive and conveyor materials, lacquers, primary coatings, electrovection



Units

Savell, Multitruck

Assemblies, bodies, tanks, wagons



Basics of automotive components cluster

Motor units, engines, chassis, cables, assemblies, coatings, tires, electronics, technical textiles....

Creation of assembly plants, new foundry, SKD, industrial site of automotive cluster,...

Manufacturing

Higher professional education, training, research activities ..

Creation of R&D infrastructure, industrial design, engineering and technology transfer,

R&D

Trans-regional industrial logistic system, provided by the railway, car, aviation and water infrastructure

International transport hub, ...

Logistics



The development strategy of automotive components cluster

Leading industries of the region

Directions of development





Cluster projects: Autodiesel plant (YAMZ)

Medium diesel engines YAMZ-530

The new family of inline engines YMZ-530 is being developed at Yaroslavl Motor Plant "Avtodiesel" jointly with the Austrian engineering company AVL List.

- The fundamentally new design using advanced technologies;
- Compliance with the requirements of "Euro-3 and Euro-4/5" combined with very low operating costs;
- powerfull from **120** to **315** hp

The project goals:

- Maximum satisfaction of the GAZ Group enterprises needs in their own power units
- Expansion of the product line
- Strengthening the positions of "Autodiesel" as a leading manufacturer of diesel engines in Russia and CIS
- Creating opportunities for entering the world market

Project indicators:

- The investment amount
- Production capacity
- Start of manufacturing

- 340 mln. USD
- up to 50 000 units/year
- October 2011





Prospects of YMZ-530 engines application

New consumers Of YAMZ engines		Currently used engines	Engines since 2012
		Cummins, MM3, CAT, Deutz, V-shaped YAMZ Euro-3	YAMZ-534/536 Euro-4
	ССКИЕ АВТОМОБИЛИ - ГРУППА ГАЗ-	Cummins, MMZ Euro-3	YAMZ-534 Euro-4
		Perkins, Deutz, MMZ Regulations 96-01	YAMZ-534/536 Euro-4
	APONUMAEHHAR KONNAHKAR Ry Industrial Companyn	Cummins	YAMZ-534



GAZ-group partners



AVL List (Austria) – a partner in design and testing of engines



Comau (Italy) –a partner in technological engineering



One Global Company



Priority Clusters – Auto components industry

«Komatsu Manufacturing Rus»

The project started in 2009 with the investment agreement.







In **September 2010** fully equipped plant proceeded to business.



Cluster projects: I.L.M. Foundry

- Industrial site Greenfield in Tytaev , supplied with all necessary communications
- Project is developed by «Krapohl Wirth Foundry Consulting» (KW).
- Equipped by modern facilities of leading world manufacturers (ABP, Kunkel Wagner, Loramendi, etc.)
- Gradual increase of production capacity

1-st molding line - 30 thousand tons of high quality casting, (the same line with additional features can increase output of casting up to 60 tons).
2-nd phase - 60 - 120 thousand tons is planned and will require the installation of the second line. The expansion of the plant area up to 100 000 m2 is planned.

Proposal to investors:

- Rate for a technological electricity connection =free
- Tariff for electricity- 2,6 rub. per kWh
- Tax benefits
- Available workforce
- Education Development Center of competence



FTTTT.



Factors to select the region

investor expectations vs. regional observations

Hard factors	Soft factors
Geographical location and natural resources	Regional government commitment to FDI
\rightarrow R&D base	Managing expectations
Workforce Infrastructure opportunities	Successful experience in implementation of FDI projects
Size of the accessible B2C market	Administration process
	Legal environment
→ Size of the accessible B2B market	Financial and tax incentives



Yaroslavl region

The central position of the region between the main centers of automotive industry





Advantages of the Yaroslavl region



Developed logistics of the region

• Regular rail communication with Moscow (4-hours travel time), St. Petersburg, Samara. Routes to the Urals and the Far East

•It is planned to launch "Sapsan" train in nearest time (travel time 1.5 h)

car journey to Moscow (260 km) - 3 hours, to Nizhny Novgorod (600 km)
7 hours, to Kirov (360 km) - 4 hours, to Vologda (180 km) - 2 h

Distance to Sheremetyevo airport
300 km – 4 h.

• It is planned to build a new road from Sergiev Posad to Rostov - travel time to the Moscow Ring Road will be no more than 2 h



Industrial sites of the region





вободные плошадки рармацевтического парка

ектростанция «Чайка» ющность 25 МВт)

Водопровод - Лороги

железная дорога

лектростанция «Новоселки» ввод в эксплуатацию-2011 год оектная мощность 40 МВт)

Электрические сети и электростанции ОАО «MPCK-Центра» - «Ярэнерго» 110/1

Government of the Yaroslavl Region

Advantages of the Yaroslavl region

Availability of industrial sites

Машиностроительный парк | 300 Га Ярпиво Комацу Астрон Никомед 1 Фармацевтический парк 1 очередь | 150 Га Аэропорт Условные обозначения «Туношна» Граница г. Ярославля 6 км Машиностроительный парк – 300 Га Фармацевтический парк –150 Га **3 очередь** | 180 Га 2 очередь - 200 Га 3 очередь - 180 Га 2 очередь | 200 Га Свободные площадки ашиностроительного парка

Greenfield

- Area more than 450 hectares with prospects for expansion
- •The possibility of choice
- Gas, water, sewage systems, electricity supply, available infrastructure
- Potential producers can be located next to existing residents (Komatsu, Astron Buildings, Nycomed, Baltic)
- The possibility to locate production in a sanitary zone from 50 to 300 meters
- Support of infrastructure development for new investors

- Located on the border of Yaroslavl city
 - Near the road «Yaroslavl Kostroma»
- 3 km to the federal road M-8 «Moscow-Arkhangelsk»
- 7 km to the main railway, 2 km to the terminal endpoint of the
- railway, 8 km to the railway station
- 16 km to the airport«Tunoshna» •

Industrial site «Novoselki», Yaroslavl









The total area to lease will be **84 500 sq.m**.

Infrastructure

- •Electric power supply: available capacity up to 8,3 MW
- •Water supply: available capacity up to 16 m3/hour.
- •Heat supply: available capacity up to 100 Gkal.
- •Gas supply: available capacity up to 10 million m3/year
- Existing railway platform with cranes.



Government of Yaroslavl Oblast

Industrial sites of Yaroslavl Oblast

Industrial site «Rostovskaya»

Location: northern part of Rostov Area: 200 ha Type of permitted use: for the placement of industrial enterprises up to I class of hazard. Current residents: CJSC «MD-RUS» (Velux), «R-Farm» Specialization: Pharmaceuticals, wood processing.



Velux (C33 - 50m)

Greenfield



Government of Yaroslavl Oblast

Industrial sites of Yaroslavl Oblast

Industrial site «Rybinskaya»

Location: eastern part of the Rybinsk Area: 160 ha Type of permitted use: for the placement of industrial enterprises V - III class of hazard. Current residents: «General Electric»,

«VimpelCom»

Specialization: energy-machine producing, Hi-Tech industry.



Greenfield





The Yaroslavl Region advantages

Positive experience

It's easy to Build

- roads
- accessible infrastructure
- power network
- availability of modern industries, materials

The first European-quality plant in Russia by Lindab-ASTRON





Komatsu plant in Yaroslavl is designed and built by ASTRON Buildings, (Industrial Site "Novoselki")





Advantages of the Yaroslavl region

Workforce availability

The training system for specialists

Leading State universities, producing specialists of engineering qualification :

- Yaroslavl Technical University
- Aviation Technological Academy
- Yaroslavl State University
- etc.

Spheres of professional education:

- Automotive Technology
- Metallurgy
- Automatic control and Management
- Engines designing and building
- Engineers of electrical power systems
- Electrical , radio engineering
- Chemical engineering

- 58 000 students
- 38 institutions of higher education
- 61 institutions of higher and secondary professional education





Advantages of the Yaroslavl region

Regional government support offered to investors

Forms of regional government support

Tax benefits

- Period: 7 years with the possibility to extend up to 9 years
- Full property tax exemption (rate 0%)
- Reduced income tax rate by 4,5 % (up 15,5 %)
- Full vehicle tax exemption (rate 0%)
- Tax benefits for a land tax
- Possibility of getting subsidies from the budget to compensate the costs of infrastructure, as part of an investment agreement

Support and maintenance of projects

- Selection of sites for investors;
- Support of infrastructure issues;
- Participation in negotiations with the infrastructure companies, federal and local authorities;
- Fast gaining of necessary approvals and permits;
- Assistance in registering of a local company of the investor ;
- •Assistance in stuff training.



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Thank You for your attention

Welcome to Yaroslavl region

Contacts

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